



## Society for the Arts in Healthcare 1998 Annual Conference

*The Artful Advocate*  
March 25-28, 1998



*Sponsors:*

Helen and Peter Bing  
Stanford University Medical Center

*Supporters:*

Arts Council of Santa Clara County  
Johnson & Johnson

STANFORD UNIVERSITY MEDICAL CENTER  
Stanford, California



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### 1998 Conference Goals:

- Advocate for more arts programs in the healthcare setting.
- Broaden the scope of what is considered art in the healthcare setting.
- Help professionals initiate and support new programs.
- Encourage professional links between healthcare and the community.

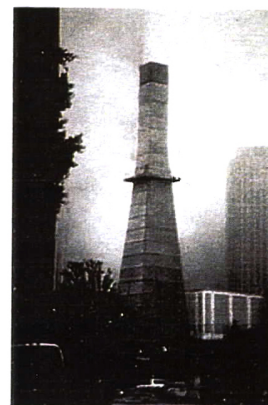
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### The Artful Advocate: Featured Presentation

#### *Project 9865*

Ed Massey, Project Director  
Bernie Massey, National Projects Director

Thousands of seriously ill children confined by hospital walls are about to embark on an incredible journey that will expand those walls - physically and emotionally. It's called Project 9865 and it's the first creative therapy program of its kind for hospitalized children and their families. In this unprecedented effort, Project 9865 will involve every pediatric unit in the state of California. The children will paint depictions of the four seasons to be transferred to the exterior of a 140-foot tall oil tower. Not only will this historic project culminate in a highly recognizable monument, it will also serve as a public tribute to the children who create it.



*On the cover:* Rudy, 1986, Miriam Schapiro, paper cutout, 62 x 48 inches; Thank you to Miriam Schapiro for the use of her image.  
Rudy was donated to Stanford University Hospital by Linda and Tony Meier.