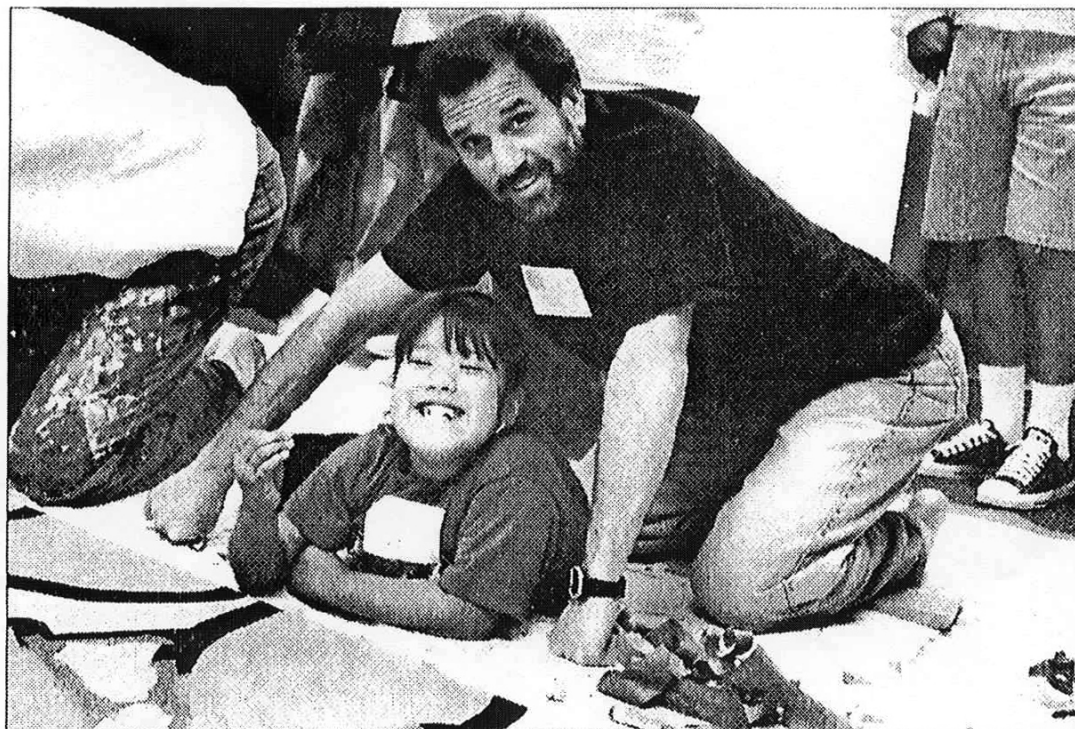


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Marvin Bartel shares a laugh with Izel Jacobo at UC Irvine Medical Center. Jacobo's creation will go on a Beverly Hills tower.

Pillsbury Madison & Sutro

Painting With Children Colors Their Lives

The 140-foot oil tower in Beverly Hills is getting a makeover, courtesy of Project 9865, an art therapy program for hospitalized children. The project is named for the tower's street address, 9865 Olympic Blvd.

Hospitalized children throughout the state are painting individual panels that will be assembled into a floral mural depicting the four seasons. The mural, totaling 11,000 square feet when finished, will replace the existing exterior of the tower.

One of the project sponsors is San Francisco's **Pillsbury Madison & Sutro**. The firm's involvement in Project 9865 began through Orange County partner **Marvin Bartel**, who has represented project creator Ed Massey since 1993.

Under Bartel's direction, the firm has provided pro bono legal services to Project 9865, including incorporating the project as a nonprofit organization, providing intellectual property advice and negotiating with the lessee of the oil derrick to allow replacement of panels and with a construction industry client to provide pro bono crane operations to hang the panels. In addition, Pillsbury lawyers and staff have visited hospitals statewide to help children paint the panels.

"We have been assisting Ed with the legal aspects of this

project since he thought of the idea several years ago," says Bartel, who was in charge of Pillsbury's pro bono effort in Los Angeles before he moved to the Costa Mesa office in 1995. "At any given time, we have had up to half a dozen attorneys working on the legal end and a number of other members of the firm volunteering their time at hospitals."

In addition to helping children paint at the University of California-Irvine Medical Center, Bartel, an intellectual property litigator, has worked copyright agreements with photographers. He also obtained a patent for Massey, who invented a "shoe-brush" for children who are unable to use their hands to paint.

"Eddie ... is kind to thank us [for our participation], but I think the reverse is in order. We believe it's a privilege to help on a project like this," Bartel says. "For children in a hospital, it's a wonderful opportunity to experience this. It brightens up their day."

Bartel expects that the mural will be fully painted and hung on the oil tower by November. The mural design can be viewed at the project's web site, www.project9865.org.

— Pearl J. Platt