

INTERIOR DESIGN®

JUNE 2014

DESIGN**wire**
GREEN



loads of color

Portraits of Hope, founded by brothers Bernie and Ed Massey, has the joint goals of creative therapy for seriously ill and physically disabled children, beautification for communities, and civic education for all. Six New York laundromats are the latest locations to benefit from the nonprofit's public-art initiatives. Digitally printed

on adhesive vinyl, a flower pattern by local kids covers washers, driers, and tables.

From top: Portraits of Hope's adhesive vinyl has transformed six New York laundromats. Chandeliers crafted from jugs of Gain, a project sponsor. ➤

FROM TOP: SAMUEL LEHUEDE/LOUISE ALEXANDER GALLERY (3); ROBIN ERLER; BO VALLIN